

The Hippocratic Post



BLOGGING ON THE WORLD'S MEDICAL STORIES

Established 2016



Who we are

The World's first global blogging site for medical content

Connecting healthcare professionals across international boundaries

Curating and publishing blogs from some of the World's most eminent medical professionals

Working with universities and researchers to deliver premium, trusted and peer reviewed healthcare information to our audience

Outstanding expertise in journalism - our founding directors



Carole Stone CBE was the producer of BBC Radio 4's 'Any Questions?' Since leaving she has worked as a journalist and media consultant.

She is a former governor of the Tavistock and Portman NHS Foundation Trust and a patron of the mental health charities SANE and TOP UK.

She chairs the external advisory board of the YouGov Centre for Public Opinion and Policy Research based at the Cambridge University Department of Politics and International Studies.

Carole has established her own scholarship for the international charity One Young World. Carole is a senior fellow of Regent's University London.



Jane Johnson has been an executive on six national newspapers including Saturday Editor of The Sun, Executive Editor of the Sunday Mirror, Assistant Editor of The Scotsman and Woman's Editor of the Daily Mirror.

She launched Closer magazine, which won seven awards during her five years as its

As Director of Sky Living, she ran a femalefocused entertainment channel - as well as overseeing the digital operation for all the Sky entertainment channels including Sky Atlantic and Sky Arts.

editor.

Jane is currently Editorial Director of The Times and The Sunday Times newspapers.



Thea Jourdan has been a health journalist and medical editor for the last 20 years writing for publications ranging from the Daily Mail, Harpers Bazaar, The Economist and the Evening Standard. She has also written for the Daily Telegraph and Vice Media.

In 2005, she launched her own content agency in the UK and the US and clients include the Telegraph Group, the BBC, Fox News and AARP in the States.

She also edits Apothecary, the journal of the Worshipful Society of Apothecaries and is a Liveryman of the City of London. For the last 6 years, she has sat on the Executive Committee of the MJA.

Our unique website

An interactive site where visitors can post comments, submit blogs for consideration and take part in online polls

Featuring healthcare stories from over 500 bloggers

Keeping you up to date with the latest developments in medical research



COVID-19 Ageing Cancer Diabetes Heart & Lung Infection Men's Women's Mental Muscular Surgery Innovation Vascular

Sexual Health - Integrative - Paediatrics - Lifestyle - Junior Doctors - NHS - Medico-Legal - Neurology - Fertility - Palliative - Nutrition - Aesthetic - CPD

1 IN 5 HAVE HAD TO USE THEIR ANNUAL LEAVE TO ATTEND A CERVICAL SCREENING APPOINTMENT



Work shouldn't be a barrier to cervical screening | Find out how your company can sign up to Time To Test today

Top Spot



BY HIPPOCRATIC POST

Second-hand smoke a possible asthma risk for future generations, study finds: Children are more likely to develop asthma if their father was exposed to second-hand smoke when he was a ...



Australian lab grown milk

Pioneering bacteria research

Newsletter

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Latest

HEART & LUNG, INTEGRATIVE, LIFESTYLE, PAEDIATRICS, TOBACCO

Generational damage from second-hand smoke

Second-hand smoke a possible asthma risk for future generations, study finds: Children are more likely to develop asthma if their father was exposed to secondhand smoke when he was a ...

AUSTRALASIA, GLOBAL REACH, INFECTION/DISEASE, INNOVATION

Australian lab grown milk

Australian lab grown milk: A new animal-free milk that emulates the natural fermentation process in cows could hit supermarket shelves in the next two years. The lab-grown milk promises ...

GENETICS, GLOBAL REACH, INFECTION/DISEASE, INNOVATION

Pioneering bacteria research

Pioneering research using bacteria brings scientists a step closer to creating artificial cells with lifelike functionality. Scientists have harnessed the potential of bacteria to help build advanced synthetic cells which ...

CARDIOLOGY, HEART DISEASE

Heart health and emergencies

Everything you need to know about heart health from cardiac arrest and CPR, to heart attacks and high blood pressure. The heart is one of our most vital organs and ...

AUSTRALASIA, INTEGRATIVE, LIFESTYLE, MENTAL

Toon substance use influenced by

Audience statistics

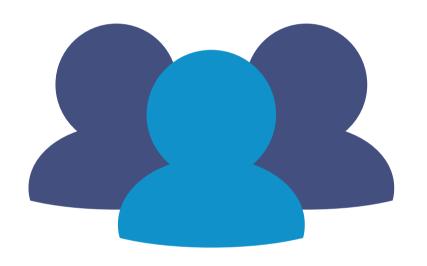


Monthly audience*
20,200 sessions
18,600 users
22,700 page views



Women 54% Men 46%

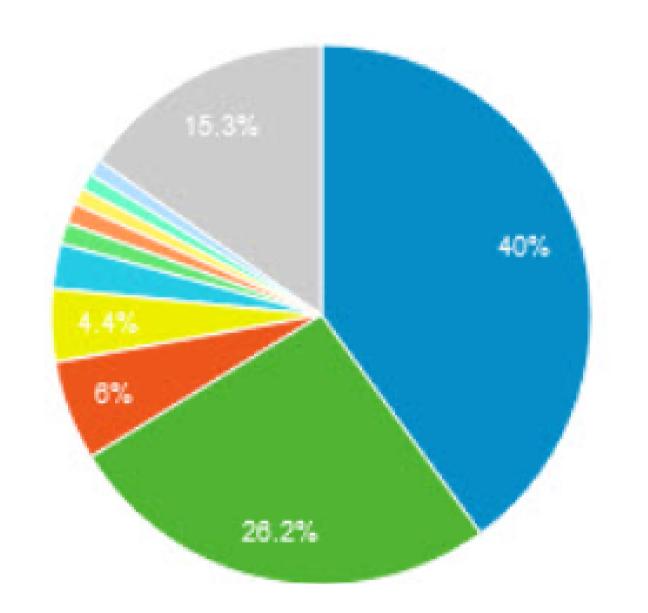




Age:

65+	10%
55-64	10%
45-54	15%
35-44	20%
25-34	25%
18-25	20%

Audience by nationality

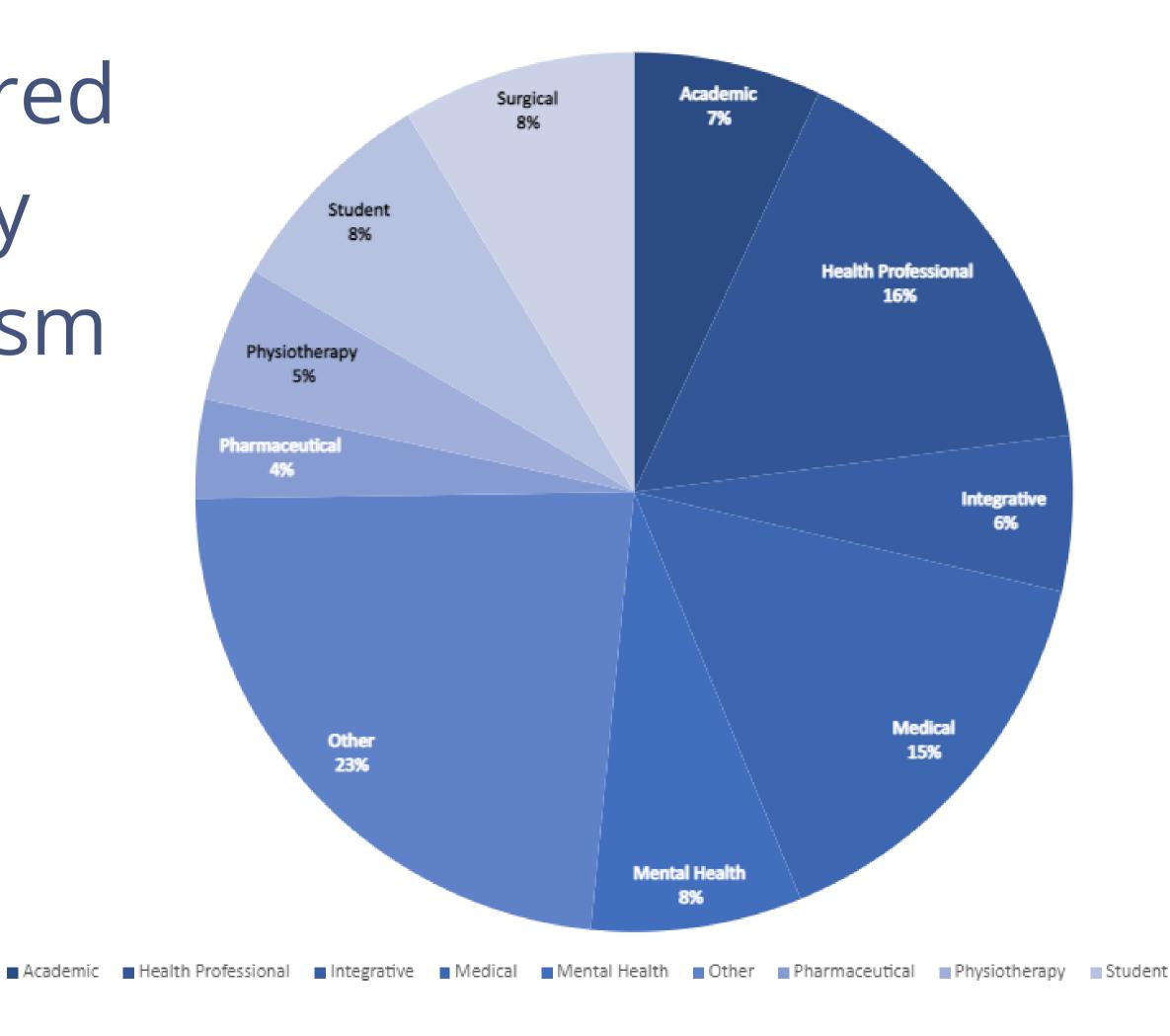






100K+ unique global users

Registered users by specialism







Connecting with our peers







TV Doctoring: Upholding the Hippocratic Oath? A topical debate bringing together experts and decision makers from around the world



Hippocratic Post Awards for Student Medical Journalism at City, University of London 2017

Dr Paul McMaster, President of Medicins Sans Frontieres UK, was one of three distinguished speakers at the inaugural Hippocratic Post Awards for Student Medical Journalism at City, University of London



The Hippocratic Post 2018 debate at Apothecaries Hall in Blackfriars

The End of HIV was debated among Professor Jane Anderson from the Worshipful Society of Apothecaries, Dr Huda Taha from the Royal Society of Medicine, Dr Michael Brady from the Terrence Higgins Trust and Dr Yusef Azad from the National AIDS Trust

Partnering with us









Top Spot



Jackson, Clinical Team Manager for Mental Health, for Bupa UK, comments on our collecti



The STI info you need to know for sexual health week

Today marks the start of Sexual Health Week. Dr Naveen Puri, Associate Clinical Director at Bupa Health Clinics comments on recent Bupa UK research on sexual health based on internal ...

LOOD DROUGHT

Climate change

through a disaster

medicine lens BY HIPPOCKATIC POST

Australia is heading for a "perfect storm" of disasters and as the population is fatigued, vulnerable and less resilient thanks to almost three ...

Newsletter

Latest

Climate change through a disaster medicine lens

The STI info you need to know ..

Taking control in uncertain times

3D bandage treatment could revolutionise diabetes treatment

BMS/Pfizer Alliance 4th Annual Advocacy Summit Collaborator

advocacy organization that worked effectively with



The Royal Society of Medicine blogs

Leader Board Reserved for charity campaigns (970x120 pixels)

We are dedicated to supporting charitable organisations in the medical and health space. As such, the Leader Board is exclusively reserved for awareness months and special events.



Please contact advertising@hippocraticpost.com to arrange a free banner for your campaign.

Half Page Advert Non-exclusive - £650 per month Exclusive - £1500 per month (300x600 pixels)

The Half Page Advert space is a prominent home page feature, ideal for brands within the healthcare sector to promote their products and services.

Lifestyle medicine



CONTROL IN

Taking control in uncertain times: In these uncertain,

BACK PAIN PROGRAMME HAS...

with 'Back in Shape'

5 TIPS TO AVOID BACK

> BY BUPA UK Employee Wellbeing, at Bupa UK shares 5 tips t

Video







Immune boost: The benefits of vitamins



you're one of those people who frequently gets colds or the flu, your mmune system may be out of balance. The immune system's primar role is to fight disease. If we cat badly, are excessively stressed, and never exercise, the immune system can't hope to perform optimally. It's why we have to help the immune system so that it can do its job

can't deay the influence of vitamins on the immune system.

A dependable IV dose of vitamins

nort of us aren't consuming a well-halanced diet and then a supplement is required in order to s it offers a blend of B-complex vitamins, vitamin Brz, vitamin C, and glotathione

pharms your immune cystem. Only consumption of vitaming is slow, and it's why healthcare orapanies like Good IV, Drip Hydration and TheWellnessCenter in Fortland can help you get the seople with essential fluids and IV infusions right in your home

Zinc eliminates bacteria

Why should we employeest our diets with vitamins? If you sat lank food or are under stress, you may not be getting adequate autrients and this is why you will require vitamin supplementation ntion is key to a fighting-fit immune system. Research shows that autritional suppler

frequent colds and flu can also become a thing of the most? With vitamins and minerals, you will be

writer levels are associated with systemic hacterial infections. Those deficient in zinc can take a staining 15 to 50ng of zine daily and a couple of hours after meals to improve the



Vitamin E increases resistance to infection

creasing the resistance to infection. It also seen as the fountain of youth and is an

min E, making its benefits available. Vitamin E is difficult to obtain from the foods we eat today tely protected. The body needs Vitamin E to support the immune system and help the cells

unio E le accaptiol for manaral asserolar bankh. Von II final dies chromin E in its

Vitamin C provides protection from viral infection

factors that can lower the body's defenses, making vitamia supplements so important. Vitamia C one of the most important vitamins and the body doesn't store it. It is found in a number of fruit

Newsletter



Oueen Elizabeth II remembered:

A constant presence ... Queen Elizabeth II, the UKS longest re

A Matter of Life and Death

Facing the future - from sixth

Million new mums miss out on

Overcoming hurdles to train

doctors in Palestine

The Royal Society of Medicine blogs



VIEW ALL POSTS FROM THE RSM:

AUST: Health experts fear impact of deteriorating hostile

Awards





Causes



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- Post will remain on our home page for a minimum of 24 hours and then remain live in the archive
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Meet our team



Tomek Wojcik began his career in technology over 20 years ago, as a web developer at the former search engine and portal Lycos. He continued working in the digital sphere, gaining a broad range of technical and digital marketing skills with companies including AOL, ITV, 7digital and RNID. He and his business Sumobaby have been with The Hippocratic Post Since its inception. They continue to host and expertly support the website.





Elizabeth Yorke has a background in administration, conference & event management within a wide range of industries, including fashion, health & beauty (ELLE Magazine); Restaurants (Noble Rot.), Corporate & Public Affairs (Burson-Marstellar) and Private Equity (TDR Capital). She has worked with The Hippocratic Post since inception.



After nearly ten years working as a commercial law solicitor at a US law firm in London, Alexandra Abbott made a career change into digital marketing. She is a freelance digital media consultant with over 8 years experience as a digital editor, social media manager and outreach consultant. Alexandra has been working with the Hippocratic Post since 2016.

Our partners









UK Research and Innovation







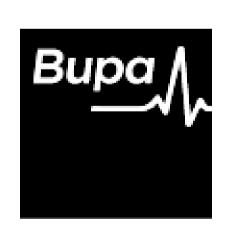


















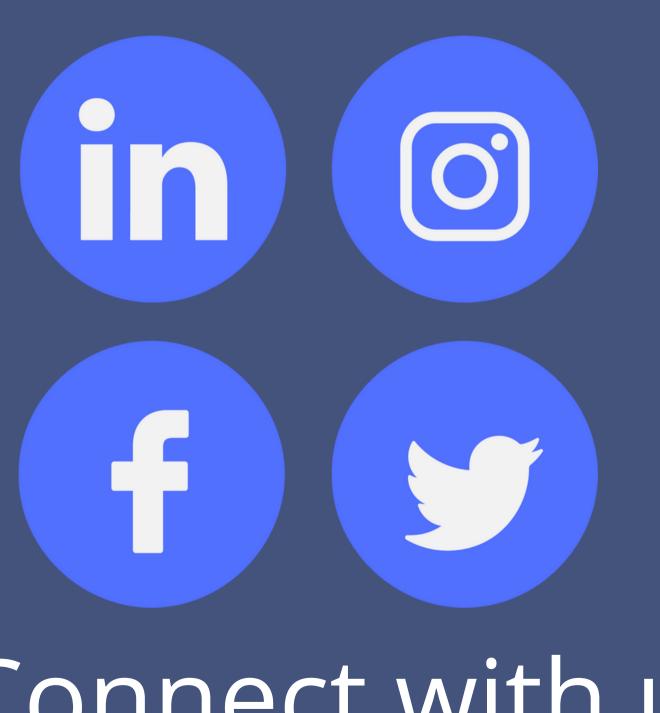




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